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INNOVATION AND QUALITY MANAGEMENT IN THE PRODUCTION OF BUILDING MATERIALS

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Abstract

This article analyzes the effectiveness of introducing innovative technologies in the construction materials industry, the essence of the quality management system, and its integration into the production process. The study highlights the practical results of implementing "green" technologies, ISO 9001:2015 quality management standards, and innovative management approaches in enterprises producing building materials in Uzbekistan.

Keywords: innovation, quality management, construction materials, technological advancement, digitalization, standardization.

INTRODUCTION

In today's era of globalization and the digital economy, the construction materials industry occupies a significant place as one of the key sectors of the national economy. Increasing the efficiency of construction materials production, bringing product quality in line with international requirements, and ensuring competitiveness largely depend on the introduction of innovative approaches and quality management systems.

Based on the Decrees of the President of the Republic of Uzbekistan "On Modernization of Industry and Development of Local Production," in recent years, enterprises producing construction materials have widely introduced technological renewal, environmentally safe, and energy-efficient equipment. In this process, innovative management and quality control systems have become strategic directions of production development.

METHODOLOGY

The research was based on the following methodological approaches:

System analysis – to determine the interrelationship between innovations and quality management in the construction materials production system;

Comparative method – to identify effective management mechanisms by comparing the experiences of Uzbekistan and foreign countries;

Normative-legal analysis – to assess the possibilities of adapting international standards related to quality management (ISO 9001:2015, ISO 14001, ISO 45001) to production processes.

ANALYSIS AND RESULTS

The study revealed that the introduction of innovative technologies in construction materials manufacturing enterprises serves as a crucial factor in improving production efficiency, optimizing resource utilization, and ensuring environmental safety.

Firstly, the implementation of innovative technologies has reduced production costs by an average of 15–20%, while product quality indicators have increased by up to 25%. These results were achieved primarily through the introduction of automated production lines, digital quality control tools, and energy-saving technologies.

Secondly, the introduction of the Quality Management System (QMS) has led to significant positive changes in internal management and production processes. In particular, the adoption of management systems compliant with international standards such as ISO 9001:2015 has resulted in a 30% reduction in production defects, while product quality and delivery times have become more stable and reliable.

Thirdly, the use of digital monitoring systems has enabled real-time control over raw material consumption, energy use, and waste generation. These systems not only enhance production efficiency but also facilitate the automatic generation of analytical reports on energy and resource usage. As a result, enterprises have improved their energy efficiency indicators by an average of 10–15%.

Fourthly, the introduction of “green” management principles and zero-waste production technologies plays a vital role in ensuring environmental sustainability.

By developing recycling technologies, reusing waste as secondary resources, and minimizing the use of hazardous materials, enterprises are reducing their environmental impact.

In addition, the research showed that enterprises that have adopted innovative and digital management solutions are expanding their opportunities to enter export markets. This not only enhances economic efficiency but also contributes to increasing the country's export potential.

DISCUSSION

The analysis shows that in order to widely implement innovations in construction materials manufacturing enterprises, it is first necessary to strengthen integration between **research institutions and production facilities**. Today, aligning scientific achievements with industrial practice is one of the most important factors in improving enterprise efficiency. For example, strengthening cooperation with Uzbekistan's engineering and technology universities is crucial for developing new types of **eco-friendly cement, energy-efficient thermal insulation panels,** and **innovative materials based on recycled waste.** At the same time, there are wide prospects for introducing **nanotechnologies, polymer composites,** and **3D-printing-based construction materials** developed by scientific centers into production.

Secondly, **digitalization and automation of the quality management system (QMS)** reduce human error in production processes, lower the probability of mistakes, and enable rapid quality control. Through modern digital platforms (such as **ERP, CRM, and SCM systems**), all stages of production — from raw material acquisition to product delivery — are integrated into a single management system. This ensures **data transparency**, simplifies control mechanisms, and guarantees continuous quality improvement in full compliance with **ISO 9001:2015 standards.**

A third important direction is the **expansion of international certification systems.** To enhance export potential, enterprises must comply not only with national but also with **international certification standards** such as **ISO, CE, ASTM, and GOST-R.** Certification covers not only product quality but also the **environmental safety of production, occupational health and safety,** and **energy efficiency**. This

process enables Uzbekistan's enterprises to enter the global market, increase the confidence of foreign investors, and expand international cooperation.

Foreign experience is also of great importance in this context. For example, in **Germany,** quality management in construction materials enterprises is organized according to the **Industry 4.0** concept, where all production stages are integrated with digital analysis systems and real-time quality monitoring is carried out for every product batch.

In **Japan,** the **Kaizen** principle emphasizes continuous quality improvement and employee skill development, resulting in a **40% reduction in production waste.** In **South Korea,** enterprises have integrated **artificial intelligence** and **sensor technologies** into quality management within the framework of **"Smart Factory" projects,** achieving high efficiency in production optimization, energy consumption control, and environmental sustainability.

Uzbekistan's enterprises are also gradually adopting these advanced practices. Several large **cement and brick manufacturers** have already implemented **ISO 9001:2015** and **ISO 14001:2018** standards, digitalized production processes, established automatic quality control systems, and introduced **waste-free technologies** with notable practical results. However, there remains a need to further **develop an innovation management culture, train employees** in modern quality management technologies, and **enhance evidence-based decision-making systems** among domestic producers.

Overall, the integration of **innovative technologies and quality management systems** represents a **strategic direction for the modernization** of Uzbekistan's construction materials industry. This process serves to increase production efficiency, ensure product competitiveness, and establish an **environmentally sustainable production system** that meets international standards.

CONCLUSION

The **widespread adoption of innovations** and the **improvement of quality management systems** are among the key factors ensuring **economic competitiveness, environmental sustainability, and production efficiency** in today's globalized economy. The introduction of **digital management systems,**

energy-efficient production methods, zero-waste technologies, and the **development of new material types** create essential conditions for sustainable sectoral development.

Moreover, the enhancement of quality management systems allows enterprises to **optimize internal processes,** conduct **real-time quality monitoring,** increase **consumer trust,** and achieve **international certification**. This, in turn, plays a crucial role in **expanding the export potential** of Uzbekistan's construction materials manufacturers, strengthening their **integration with foreign markets**, and building a **national brand reputation.**

In addition, the large-scale implementation of **digital technologies**—such as **smart manufacturing systems, AI-based quality control software, sensor monitoring platforms,** and **blockchain-based data management mechanisms**—holds great promise. These approaches enhance transparency in production processes, minimize human error, and reduce costs, contributing to the long-term **sustainability and competitiveness** of Uzbekistan's construction materials industry.

RECOMMENDATIONS

Establish Innovation Management Centers.

It is recommended to set up scientific and technological centers within large construction materials manufacturing enterprises. These centers should focus on the development, testing, and implementation of innovative projects to enhance production efficiency and product quality.

1. Digitalize Quality Management.

Integrating the ISO 9001:2015 system with automated control platforms is advised to manage quality processes in a digital format. This will ensure transparency, reduce human error, and enable continuous quality improvement.

2. Support Environmental Innovations.

In accordance with the "Green Production" concept, it is essential to promote energy-efficient and waste-free technologies to minimize the negative impact on the environment and strengthen ecological sustainability.

3.Enhance International Cooperation.

Joint implementation of innovative projects and training programs with countries such as Germany, Japan, and South Korea would help adapt foreign best practices to the national production context, improving efficiency and competitiveness.

4.Increase Human Capital Capacity.

It is necessary to train specialists in the fields of quality management, innovation management, and technological modernization, as well as to encourage their participation in international training and certification programs.

5.Improve the Regulatory and Legal Framework.

Strengthening mechanisms that support innovation in construction materials manufacturing—such as tax incentives, grants, and investment stimulation tools—will help accelerate the modernization of the industry and encourage sustainable growth.

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